|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
|  | **Category 1:** | | **Category 2:** | | **Category 3:** | |
|  | **Franchise 1 Name** | **Franchise 2 Name** | **Franchise 3 Name** | **Franchise 4 Name** | **Franchise 5 Name** | **Franchise 6 Name** |
| **Description of Products & Services Offered** |  |  |  |  |  |  |
| **Franchise Fees** |  |  |  |  |  |  |
| **Average Start-up Costs** |  |  |  |  |  |  |
| **Royalty Fees** |  |  |  |  |  |  |
| **Ranking According to “Entrepreneurs Franchise 500”** |  |  |  |  |  |  |

**[Insert Graphs Here]**