Store Layout

**Objective**: Using what you learned in class, design a store layout plan that optimizes usage of floor space while being shopper-friendly

You are designing the layout for your store (use the idea from last 6 wks). You will need to select a floor plan appropriate for this type of store. Use MS Word or Publisher to draw your layout using basic shapes which will represent tables, shelves, counters, etc.

\*Make sure to label fixtures, walkways, and departments

You may use the following shapes as templates for your design:

Counter

Check Out

Check Out

Check Out

Shelf

Example:

Dressing Rooms

Check out

Accessories

Handbags

Women’s Clothing - Casual

Women’s Clothing - Casual

Accessories

Jewelry

Clearance

Clearance

Entrance