Research an Advertising Agency

[**R&R Partners**](http://www.rrpartners.com) **Omnicom Group**[**Mccan Ericson**](http://www.mccann.com)[**BBDO**](http://www.bbdo.com)[**J Walter Thompson**](http://www.jwt.com)[**Omnicom Group**](http://www.omnicomgroup.com) [**Young & Rubicam**](http://www.yr.com)[**DDB**](http://www.ddb.com)[**Olgivy and Mather**](http://www.ogilvy.com)[**Saatchi & Saatchi**](http://www.saatchi.com)[**Leo Burnett**](http://www.leoburnett.com)[**Campbell-Ewald**](http://www.campbell-ewald.com)[**Wieden & Kennedy**](http://www.wk.com)[**Deutsch**](http://www.deutschinc.com)[**Interpublic Group**](http://www.interpublic.com)  **WPP Group** [**Publicis**](http://www.publicis.com)[**Richards Group**](http://www.richards.com) [**Dentsu**](http://www.dentsu.com) [**Havas**](http://www.havas.com)[**Grey Global Group**](http://www.grey.com)[**Euro RSCG**](http://www.eurorscg.com)[**22 Squared**](http://www.22squared.com)[**Hakuhodo**](http://www.hakuhodo.jp/) [**Asatsu-DK**](http://www.adk.jp/english) [**Doner**](http://faculty.unlv.edu/angeline/doner.com)[**TMP Worldwide**](http://www.tmpw.co.uk)  **Carlson Marketing**[**Goodby Silverstein**](http://www.goodbysilverstein.com)[**Incepta**](http://www.incepta.com/) [**Protocol Marketing**](http://www.protocolusa.com) [**Digitas**](http://www.digitas.com/) [**Daiko Advertising**](http://www.daiko.co.jp/en/) [**Tokyu Agency**](http://www.tokyu-agc.co.jp/eng/index.html) [**Maxxcom**](http://www.maxxcominc.com) [**Cheil Communications**](http://www.cheil.co.kr/) [**George P. Johnson Co.**](http://www.gpjco.com)[**Select Communications**](http://www.select.de)

* 1. **Choose one of the above ad agencies with your partner**
  2. **Search the Internet for vital information about the agency**
  3. **Create a PowerPoint on your agency**
     + 1st Slide – Name of Advertising Agency with a cool background
     + 2nd Slide – Name of Agency with address/ location of headquarters
     + 3rd Slide – Year Founded and # of employees
     + 4th Slide - CEO’s name(s)
     + 4th Slide- Services offered
     + 5th Slide- Major accounts/ clients
     + 6th Slide- Cool Facts about the agency
     + 7th Slide– Examples of their work (commercial, ads, etc.)
  4. **Present your findings on…tba**