E-Commerce Shopping Assignment –

part 2

**Objective**: Recognize how companies use e-commerce sites to conduct business and earn revenue

**Challenge**: Remember that wedding you were planning on attending next month? Well the Maid of Honor broke her foot and has to have surgery, so it’s up to you to host the shower. Again, you’re super busy, so you don’t have time to actually go to the store to get everything and need to do your shopping online. You are expecting about 50 guests, which are going to come hungry! Luckily, to make up for the inconvenience, the BoH is picking up the tab, so spend away! Here’s what you need:

* Coke, Sprite, Diet Coke
* Paper goods – plates, napkins, cups, plastic utensils
* Fresh fruit
* Chips and dip
* Cake
* Finger sandwiches – not sure if you can find the right kind, so you may have to order the ingredients separately
* Fresh veggies
* At least 2 other side dishes of your choosing.

Same rules as wedding shopping:

* You have to find something in at least 3 different stores
* Do not purchase anything online – if at any point you are asked for your credit card info, exit the screen immediately
* Include applicable sales tax – 8.25%
* If the cost of shipping is not given, assume 10% of the item price after taxes

**Before you begin your search, write 3 things you think will be challenging about shopping online and 3** **benefits:**

|  |  |
| --- | --- |
| Challenges to buying food items online | Benefits to buying food items online |
|  |  |

**While you search, keep track of your items and shopping notes in the chart below:**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Item** | **Item Cost** | **Tax (8.25%)** | **Shipping (given or 10%)** | **Pros (+) and cons (-) of website** | **Total Cost** |
| Strawberries | $19.21 |  | $7.98 |  |  |
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|  |  |  |  |  |  |
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|  |  |  |  |  |  |

Paste links to website below:

* (Ex.)Strawberries - [http://www.amazon.com/STRAWBERRIES-GROWN-FRESH-PRODUCE-VEGETABLES/dp/B0082WMM7C/ref=sr\_1\_2?s=grocery&ie=UTF8&qid=1366916308&sr=1-2&keywords=fresh+fruit](http://www.amazon.com/STRAWBERRIES-GROWN-FRESH-PRODUCE-VEGETABLES/dp/B0082WMM7C/ref%3Dsr_1_2?s=grocery&ie=UTF8&qid=1366916308&sr=1-2&keywords=fresh+fruit)

Once you have completed your search, define the following:

* 2 reasons you wouldn’t buy fresh food online
* 1 reason why you would shop for these items online