Entrepreneurship

Now that you have created your business idea, it’s time to create your company image.

1. Create the company name
2. Design a logo –this must be your own, creative work. Think about the color, images, font style and size, etc. Check out this article for tips: <http://www.entrepreneur.com/article/171458>
3. Develop a company slogan/tagline - A catch phrase or small group of words that are combined in a special way to identify a product or company
4. Write a company mission statement – A sentence describing a company's function, markets and competitive advantages; a short written statement of your business goals and philosophies

You have until the end of class today to complete this assignment! Save to your H:Drive.