**Microsoft Publisher**

**College Brochure Assignment**

**Brochure-** create a brochure that describes all of the activities for the college of your choice’s welcome week for new students (to orient them to the college 1 week before classes begin).

* Front panel 1



* + College name
  + “Welcome Week” (or whatever you want to call it)
  + Graphic(s)/ illustration(s)
* Front panel 2
  + the dates of welcome week
  + welcome week explanation
  + Graphic(s)/ illustration(s)
* Back panel
  + University logo & Illustration(s)
  + Address
  + website
* Inside panels
  + section for each day of the week (at least 3)
  + activities for that day

BACK PANEL

FRONT PANEL 2

FRONT PANEL 1

* + include illustration(s) for each day
* Print in black and white, fold, and turn in (make sure your NAME is on it!)

\*Go to the college website and look for activities associated.

Ideas: Check out Rice “O”Week at <http://oweek.rice.edu/>

SUNDAY, August 17   
Move-In   
Lunch with Families   
Activities with O-Week Groups   
Matriculation

MONDAY, August 18   
Master's Presentation: Academics at Rice   
Faculty Address   
Special Academic Orientations

TUESDAY, August 19   
University Presentations   
Academic Fair   
Rice Night featuring Rice Rally and Rice Carnival

WEDNESDAY, August 20   
University Presentations   
Academic Advising   
Associates' Dinner

THURSDAY, August 21   
University Presentations   
Academic Advising   
Houston Engagement Opportunities

FRIDAY, August 22   
Course Registration   
Honor Code Exam   
Houston Night Out

SATURDAY, August 23   
Outreach Day

You might also consider throwing in a campus map!

Remember, you are targeting newbies like yourself into the college campus/life of your choice. Include what you think would be most beneficial (helpful) for you and your peers to really get situated and comfortable with what they are about to embark on.

MAKE IT COOL! Save in your H:Drive ‘Publisher’ folder when finished. If you don’t have one…make one!

