**Activity: Class Market Survey**

**Instructions:**Using this form, survey a class to determine school-based market ideas.

* A. How many in the class are: Male\_\_\_\_\_\_\_\_ Female\_\_\_\_\_\_\_
* B. How many in the class are age 14\_\_\_\_\_\_\_\_, 15\_\_\_\_\_\_\_\_\_\_, 16\_\_\_\_\_\_\_\_, 17\_\_\_\_\_\_\_\_, 18+\_\_\_\_\_\_\_\_\_\_?
* C. Number in immediate family (including self)? 2\_\_\_\_\_\_\_\_\_\_, 3\_\_\_\_\_\_\_\_\_, 4\_\_\_\_\_\_\_\_\_\_\_, 5\_\_\_\_\_\_\_\_\_, 6\_\_\_\_\_\_\_\_\_\_, 7\_\_\_\_\_\_\_\_\_, 8+\_\_\_\_\_\_\_\_\_\_\_
* D. Do you work? Yes\_\_\_\_\_\_\_\_\_ No\_\_\_\_\_\_\_\_\_\_
* E. How many (of the class) like to do each of the following in your spare time? Reading\_\_\_\_\_\_\_, Play music\_\_\_\_\_\_\_, Sports\_\_\_\_\_\_\_, Watch TV\_\_\_\_\_\_\_\_, Drive cars\_\_\_\_\_\_\_, Talk on the phone\_\_\_\_\_\_\_\_, Dance\_\_\_\_\_\_\_, Go for walks\_\_\_\_\_\_\_\_\_\_, Fix things\_\_\_\_\_\_\_, Sew\_\_\_\_\_\_\_, Cook\_\_\_\_\_\_\_, Exercise\_\_\_\_\_\_\_, Crafts\_\_\_\_\_\_\_, Paint or draw\_\_\_\_\_\_\_, Babysit\_\_\_\_\_\_\_, Write stories\_\_\_\_\_\_\_ (Many other ideas can be added here)
* F. What products or services would you like to be able to purchase at school that cannot currently be bought there?

Now, based on the information you have collected, list the products that you believe would sell best to students in your school. Give reasons for each choice. Discuss the possibilities of selling these products or services in your school.