**Careers in Sports & Entertainment Marketing**

Using the list of sports and entertainment careers below, or finding other careers, you will create a visual aid to describe 4 career choices. The visual aid should be designed as a promotional piece to provide information to students interested in the Sports & Entertainment Marketing Industry.

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| Agent | Journalist |
| Director of Advertising | Lawyer (Contracts) |
| Director of Sales | Graphic Arts |
| Marketing Teacher/Professor | Producer |
| Facilities Manager | Event Marketing |
| Sports Broadcaster | Promoter |
| Vendor/Concessions | Collegiate Athletic Department |
| Data Specialist | Social Media Marketing Manager |

Your document must include the following:

* Career name
* Education and/or experience needed
* Expected salary range
* Responsibilities – what will you do?
* Necessary skills needed

You will need to search for a real job to get some of the information from the job description. Consider using the following websites for assistance:

[www.monster.com](http://www.monster.com) , [www.careerbuilder.com](http://www.careerbuilder.com) , <http://www.sportscareerfinder.com/>

Remember – your objective is to provide an overview for those interested in a sports or entertainment marketing career! Have fun and be creative.